



Name Vincent Corver
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Current

Grammy Nominated Producer/Composer, Concert Pianist
(BMG Rights Management) – www.bmg.com

Corporate Communication Strategy Specialist
(GLG Group) – www.glg.it

Degrees / Education

Bachelor of Music in Piano Performance and Pedagogy,
Royal Conservatoire of Music, The Hague, The Netherlands
Master of Music in Piano Performance,
Royal Academy of Music, London – United Kingdom

Professional Experience

Concert Pianist, Performing Artist (26 years)
Producer/Composer: (14 years)
Professor of Piano (24 years)
Strategy Specialist (15 years)
Piano Technician (Officially Steinway & Sons Trained) (8 years)
Sales and Marketing (15 years)
Business Development (8 years)
Artist Career Management (15 years)
Finance, Accounts Management and PR (11 years)

Employment History

Current	Concert Pianist, Producer and Composer, BMG
Current	Strategy Consultant, Gerson Lehrman Group Ltd
2004	Founder and CEO, London Steve Reich Ensemble
2011 – 2016	Executive Manager, Steinway & Sons, Middle East
2008 – 2011	CEO, Lucerne Pianos Ltd, Lucerne, Switzerland
2007 – 2008	Senior Sales Executive, Musik Haus Jecklin, Zurich
2004 – 2007	Sales Executive, Harrods Ltd. Knightsbridge, London
1999 – 2004	Facilities Management and IT Associate, Dutch Ministry of BZK

Awards

Grammy Awards – 2013: Pre-Nominated by Warner Music (Piano Counterpoint)
Marcom Film Awards – 2013: 3x Platinum Award for “One Moment”
AVA Digital Awards – 2013: 1x Platinum, 1x Gold Award for “One Moment”
Diapason D’Or Award – 2008: CD recording, London Steve Reich Ensemble
Harrods, London – 2007: Employee of the Month Award

Languages

Dutch (Native)
English (Native)
German (Fluent) / **Swiss-German** (Fluent)
French (Intermediate)

Computing

All Mac Pro Software, (LogicX, Adobe CS, Final Cut Pro Studio), MS Office, etc

Music Biography

Vincent Corver, official BMG Artist and internationally established Pianist, Composer and Producer was pre-nominated for the Grammy Awards by the Warner Music Group. His recordings and performances received global, five-star acclaim from The Gramophone Magazine, BBC Music Magazine, The Guardian, The Independent, American Record Guide and others. His Debut CD on the CPO label received the Diapason D'Or Record Award. His compositions earned him Triple Platinum at the Marcom Film Awards, including one Platinum and two Gold Awards at the AVA Digital Digital Awards. In 2016 Corver became a Native Instruments Inc. Feature Artist, producing various collaborations projects with the Universal Music Group. He works in close relationship with the renowned DJ Paul van Dyk releasing the opening album track "While You Were Gone" and CD single "Escape Reality Tonight". His music is currently being performed at all major EDM festivals around the world, including TomorrowLand, Cream Ibiza, Creamfields, Amnesia, Electric Castle, Ministry of Sound and many others.

As a composing, recording- and performing artist, Corver has had worked with a wide variety of artists and orchestras around the globe. He founded the internationally recognised London Steve Reich Ensemble in 2004, featuring global concert appearances including a world-premiere with the London Royal Ballet, choreographer William Tuckett and principle dancers. In 2006 he performed for Michael Jackson at the piano in London. His VEVO Music Video "Why", aired nationwide in the US. Vincent's recent film scores, "The Followers of Gilgamesh" and "I Ran" were awarded premiere screenings at the Newport Beach Film Festival, Beverly Hills Film Festival and Cape Town Film Festival in 2017. Working closely with the Qatar Film House in recent years, he composed and produced the music for leading brands such as Vodafone, IBQ, FIFA and Qatar Airways.

Besides his music career, Corver performs as a strategy specialist, educating young professionals in their career development stages on topic of strategic planning. His objective is to introduce different avenues of exploration resulting in generating a key-understanding on how to shape one's unique (artistic) product and/or specific asset, and knowing how to bring this to the industry's attention. His writings were published by the European Council of High Ability, TESOL and holds connections with the American Physiological Association in Washington, the Weill Cornell Medical University and many other institutions around the globe.

Corver started his professional music education at the age of twelve in 1992 at the Royal Conservatoire in The Hague - Holland, studying with Marlies van Gent, graduating Bachelor of Music with the renowned concert pianist Geoffrey Douglas Madge in 2004. Leaving Holland for new musical challenges he was accepted at the Royal Academy of Music in London, concluding his Master of Music in performance studies with Joanna McGregor and Daniel-Ben Pienaar in 2007.

Business Biography

Vincent Corver is currently serving as an Ad-Hoc Strategy Consultant to The Gerson & Lehrman Group (GLG) and performs as a Corporate Communication Strategist for a number of Swiss International Companies.

Between 2011 and 2016, Corver served as Executive Manager to the Steinway Piano Gallery Qatar. A company under the Luxury Lifestyle Group operated by the Construction Development Company (CDC) in Doha, Qatar. Corver has been leading the company whilst in charge of recruitment and training, setup of finance structure, budgeting, PR, marketing and sales and organization of concerts and events. He also served in an advisory role to the business development department, assisting the successful expansion of the business in the UAE.

In 2004, while studying for his Master Degree in Piano Performance at the Royal Academy of Music in London, Corver joined Harrods Ltd. Knightsbridge as a Sales Executive to the Harrods Piano Department. During this time, he developed a fine relationship with the Harrods Chairman Mohamed Al-Fayed. Corver, selling over GBP 1,000,000 in pianos yearly on a 12-hour weekly job, received a 'Sales Person of the Month Award' from the company in 2007, also being granted a zero-hour employment contract upon his resignation. It was the first time in over a decade that the company gifted a contract of this kind to a non-British employee. Corver achieved a Secret Shoppers Report Scoring of 100% twice during his employment with the company. His relationship with the Harrods Company still stands strong today.

Corver founded and designed the exclusive Piano Retail Gallery Lucerne Pianos Ltd. in the heart of Lucerne, Switzerland. The company incorporated in May, 2008 under the legal guidance of Baker McKenzie Zurich. The company performed over CHF 1,000,000 in yearly Piano Sales, successfully competing with the 200+ year old Swiss company Musik Hug. Leading the company as CEO and Chairman of the Board between 2008 and 2011, Lucerne Pianos became recognized as Switzerland's most exclusive Piano Gallery with an incorporated concert-room and on-site piano work-store. It set the highest quality service- and presentation standards within a dedicated luxury retail environment. Corver furthermore developed his experience in PR, concert and art-gallery vernissages organization, artist management, market- and feasibility studies and managing of the company's financial accounts. The exclusive piano retail gallery consisted of a 173m² floor, a 77m² concert hall and a 25m² piano work-store. The retail environment showed to be a unique opportunity for customers to attend classical concerts, master-classes, meet famous musicians whilst catching a glimpse of the inside of an instrument. The company built an esteemed presence through its modern marketing strategies, established international network of musicians, customers and friends.