



Name Vincent Corver
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Current Positions & Companies Artistic Director, CORD World Wide
www.cordww.com
Concert Pianist, Producer & Composer
www.vincentcorver.com

Career Summary

- Grammy Nominated Concert Pianist, Winner of Diapason D'Or Award & International Composer/Producer of mainstream productions, TV/Film scores & curated music for audio branding
- Strategy Specialist with over 12 years of experience working in the field of Business Development, (Artist) Career Mentorship, Performance Coaching & Gifted Education
- Luxury Brand Clienteling Specialist, Retail Consultant & Marketing Professional with extensive background in Global Piano Retail Operations
- Professor of Piano (20+ years of teaching experience), University Guest-Lecturer and Published Writer.
- Founder & Creative Director of The Internationally Renowned: "London Steve Reich Ensemble"

Degrees / Education

Bachelor of Music in Piano Performance & Pedagogy,
Royal Conservatoire of Music, The Hague, The Netherlands
Master of Music in Piano Performance,
Royal Academy of Music, London – United Kingdom

Prof. Experience

Concert Pianist, Performing Artist (25 years)
Professor of Piano (22 years)
Strategy Specialist (13 years)
Artistic Management (13 years)
Sales & Marketing (13 years)
Business Development (9 years)
Corporate Management at CEO level (9 years)
Finance, Accounts Management and PR (9 years)

Employment History

(Current) Artistic Director, CORD World Wide - Cutting Edge Group
(Current) Concert Pianist, Producer & Composer, Vincent Corver Music
(Current) Strategy Consultant, Gerson Lehrman Group
2004 – today Founder & CEO, London Steve Reich Ensemble
2011 – 2016 Executive Manager, Steinway & Sons - Middle East
2008 – 2011 CEO, Lucerne Pianos Ltd, Lucerne, Switzerland
2007 – 2008 Senior Sales Executive, Musik Haus Jecklin, Zurich
2004 – 2007 Sales Executive, Harrods Ltd. Knightsbridge, London
1999 – 2004 Facilities Management and IT Associate, Dutch Ministry of BZK

Awards

Grammy Awards – 2013 – Nominated by Warner Music (Piano Counterpoint)
Marcom Film Awards – 2013 – 3x Platinum Award for “One Moment” by Alex AVA
AVA Digital Awards – 2013 – 1x Platinum, 1x Gold Award for “One Moment”
Diapason D'Or Award – 2008 - CD recording, London Steve Reich Ensemble
Harrods, London – 2007 - Employee of the Month Award

Languages

Dutch (Native)
English (Native)
German (Fully Fluent) / Swiss-German (Fully Fluent)
French (Intermediate)

Computing

All Mac Pro Software, (LogicX, Adobe CS, Final Cut Pro Studio), Office, etc

Music Biography

Vincent Corver is a Grammy Nominated Concert Pianist & International Composer/Producer of mainstream productions, TV/Film scores & curated music for audio branding. His recordings and performances received global, five-star acclaim from The Gramophone Magazine, BBC Music Magazine, The Guardian, The Independent, American Record Guide & many others. His Debut CD on the CPO label received the Diapason D'Or Record Award in 2009. In November 2013, Corver wrote the music to the film "One Moment" by Alex Klim, winning Triple Platinum at the Marcom Film Awards, including 1 Platinum and 2 Gold Awards at the AVA Digital Digital Awards. In May 2017 he was appointed as the Artistic Director of CORD World Wide, Cutting Edge Group.

As a recording- & performing artist, Corver has had worked with a wide variety of artists & orchestras around the globe. He founded the internationally renowned London Steve Reich Ensemble in 2004, featuring global concert appearances amongst a world-premiere with the London Royal Ballet, choreographer William Tuckett and principle dancers. In 2006 he got introduced and performed for Michael Jackson at the piano in London. He was approached by the renowned Star AKON to collaborate on the new "Stadium" album. His latest VEVO Music Video "Why", in collaboration with the American Film producer Nyk Schmalz aired nationwide in the US. In 2015 he commenced working with the renowned Swiss Film Composer Martin Tillman and in 2016 with the Emmy Award Winning Film Composer Barnaby Taylor & Grammy Award Winning DJ Paul van Dyk. Vincent's most recent film score, "The Followers of Gilgamesh" was awarded a premiere screening at the Newport Beach Film Festival and Beverly Hills Film Festival in April 2017.

Besides his music career, Corver performs as a strategy specialist, educating young professionals in their career development stages on topic of strategic planning. His objective is to introduce different avenues of exploration resulting in generating a key-understanding on how to shape one's unique (artistic) product and/or specific asset, and knowing how to bring this to the industry's attention. His writings were published by the European Council of High Ability, TESOL and holds connections with the American Physiological Association in Washington, the Weill Cornell Medical University and many other institutions around the globe.

Corver started his professional music education at the age of twelve in 1992 at the Royal Conservatoire in The Hague - Holland, studying with Marlies van Gent, graduating Bachelor of Music with the renowned concert pianist Geoffrey Douglas Madge in 2004. Leaving Holland for new musical challenges he was accepted at the Royal Academy of Music in London, concluding his Master of Music in performance studies with Joanna McGregor and Daniel-Ben Pienaar in 2007.

Business Biography

Between 2011 and 2016, Corver represented Steinway & Sons and Steinway Lyngdorf HiFi as Executive Manager for the Middle East territory. The Steinway Piano Gallery Qatar Showroom opened its doors in October 2011. Corver was offered the job by the 160-year old company Steinway & Sons in July 2011. Steinway & Sons has represented the manufacturing of the world's finest handcrafted pianos since 1853. Corver has been in leading the company whilst in charge of recruitment & training, setup of finance structure, budgeting, PR, marketing & sales and organization of concerts & events. The company is currently active throughout the entire Middle East region under the local representation of the highly exclusive Piano Gallery on Qatar – The Pearl Island, just off the Doha coastal line. Recently, Vincent Corver was invited to perform as a guest lecturer at the Weill Cornell Medical University in Doha to perform inspirational speeches on the topic of Social Media under the title “A Knock On The Door” The lecture illustrates social media as a vital part of our existence that may evoke a positive curiosity, in turn allowing individuals to generate passion and vision, giving them the desire to learn, create and grow.

Corver established a new role with the Sponsor Company CDC – cdc-qatar.com as advisor to the business development department, initiating a successful expansion of the business to Saudi Arabia and UAE. Additionally, he recently initiated the development of ‘Collective Synergy’ company framework, bridging the various luxury retail operations under the CDC Company. The idea put forward involves the sharing of expertise, promotional strategies and the setup of joint luxury events, branding it under a single umbrella called the ‘luxury lifestyle society’. It is engaging the customer proactively whilst taking the Middle East shopping experience on the Pearl-Qatar to a new level.

Back in 2004, at the age of 24, while studying for his Master Degree in Piano Performance at the Royal Academy of Music in London, Corver joined Harrods Ltd. Knightsbridge as Sales Executive of the Harrods Piano Department. During this time he developed a relationship with the Harrods Chairman and President Mr. Mohamed Al-Fayed, whom he got to know personally.

Corver, selling over GBP 1,000,000 in pianos yearly on a 12-hour weekly job, received a ‘Sales Person of the Month Award’ from the Chairman in 2007, also being granted a zero-hour employment contract upon his migration to Switzerland in 2008, by the Harrods HR Director Sarah Andrews. It was the first time in over a decade that the company gifted a contract of this kind to a Non-British employee. Corver achieved a Secret Shoppers Report Scoring of 100% on 2 out of 2 occasions during his employment with the company. His relationship with the Harrods Company still stands strong today.

Between 2005 and 2008 Vincent Corver got in close contact with the renowned hedge-fund management, Eagle Advisors Ltd. London, currently based in Geneva, Switzerland under the directorship of Ms. Elif Sözen. It is here that Vincent received his first hands-on experience in business management, corporate structuring, finance strategies and gained experience in the reading, writing and understanding of business plans. Corver did two years of extensive self-study on Swiss business law and business development.

Whilst managing the London Steve Reich Ensemble as Managing Director, Corver wrote a business plan, corporate strategy, and 3D design for the exclusive Piano Retail Gallery, Lucerne Pianos Ltd, in the heart of Lucerne, Switzerland. The company incorporated in May 2008 under the legal guidance of Baker&McKenzie Zurich. The company performed over CHF 1,000,000 in yearly Piano Sales, successfully competing with the 200+ year old Swiss company Musik Hug. Leading the company as CEO and Chairman of the Board between 2008 and 2011, Lucerne Pianos became recognized as Switzerland’s most exclusive Piano Gallery with an incorporated concert-room and on-site piano work-store. It set the highest quality service- and presentation standards within a dedicated luxury retail environment. Corver furthermore developed his experience in PR, concert & art-gallery vernissages organization, artist management, market- and feasibility studies and managing of the company’s financial accounts. The exclusive piano retail gallery consisted of a 173m² floor, a 77m² concert hall and a 25m² piano work-store. The retail environment had shown to be a unique opportunity for customers to attend classical concerts, master-classes, meet famous musicians whilst catching a glimpse of the inside of an instrument. The company built an esteemed presence through its modern marketing strategies, established international network of musicians, customers and friends.